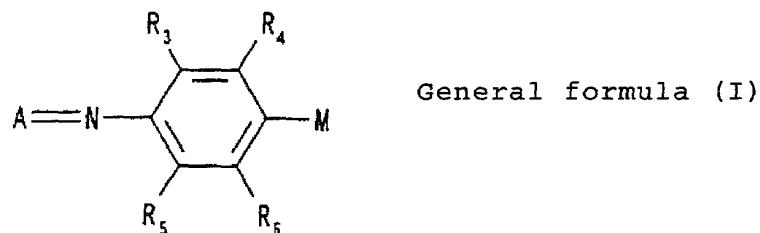
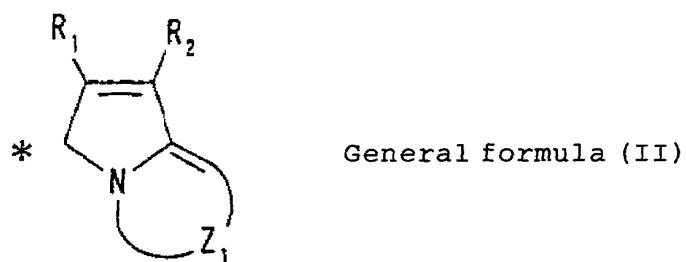


## ABSTRACT OF THE DISCLOSURE

An ink-jet ink comprising a coloring composition including an oil-soluble dye represented by general formula (I) below.



wherein A represents a group represented by general formula II, R<sub>3</sub>-R<sub>6</sub> each independently represents a hydrogen atom or a substituent, M represents -OY or -N(R<sub>7</sub>)(R<sub>8</sub>), Y represents a hydrogen atom or a cation necessary for neutralizing charge of an oxygen ion, R<sub>7</sub> and R<sub>8</sub> each independently represents one of an alkyl group, aryl group, heterocyclic group, acyl group, alkylsulfonyl group, and arylsulfonyl group, and general formula (II) is as follows:



wherein R<sub>1</sub> represents a hydrogen atom or a substituent, R<sub>2</sub> represents a substituent, Z<sub>1</sub> represents a group of non-metal atoms necessary for forming a 6-membered nitrogen-containing heterocycle,

and \* represents a bonding position.